

# THIRD ANNUAL WHITE CANE WALK WALK FOR AWARENESS



**PARTNER SPONSORSHIP**  
**SATURDAY, OCT. 19, 2024**

Al Lopez Park  
Tampa, Florida

[LighthouseBLV.org/WCW2024](https://LighthouseBLV.org/WCW2024)



# THIRD ANNUAL WALK 2024 SPONSORSHIP PACKAGES

SPONSORSHIP PACKAGES						
Benefits	Presenting \$20,000	Visionary \$10,000	Diamond \$5,000	Gold \$2,500	Silver \$1,250	Support \$750
Event naming – Presented By ...	✓					
Logo in media opportunities (TBD)	✓					
Area naming – registration, water, etc.		✓	✓			
Logo/name displayed on event-related materials	✓	✓	✓	✓		
Sponsor banner	Logo	Logo	Logo	Logo	Name	
Host event booth in a prominent location and hand out swag to walkers	✓	✓	✓	✓	✓	
Logo on event t-shirt	✓	✓	✓	✓	✓	
Host company kickoff event for your staff	✓	✓	✓	✓	✓	✓
Recognition in social media posts	6 posts	4 posts	3 posts	1 post	1 post	1 post
Special recognition from the event stage	✓	✓	✓			
Company banners displayed at event	3 banners	1 banner				
Name in press releases	✓	✓				
Highlight in event email to participants	✓	✓				
Logo on kickoff materials (if applicable)	✓					
Welcome walkers to the Community Kickoff (if applicable)	✓					
Lawn sign along walk route						✓



“ When you or someone you love hears the words, “You are going to lose your eyesight,” or “Your child is blind,” it is one of the darkest moments of your life! ”

## 3 WAYS TO PARTICIPATE



### REGISTER TO WALK

Runners & walkers can raise funds and participate as individuals or form a team by asking friends, family and coworkers to join.



### SPONSOR THE EVENT

Local companies, businesses, foundations and individuals can become sponsors to receive benefits and exposure in the community.



### DONATE TO THE CAUSE

Chances are someone you know or love will have a vision problem at some point in their life. The Lighthouse for the Blind & Low Vision will be there to help!

We invite you to participate in our Third Annual White Cane Walk.

**Saturday,  
Oct. 19, 2024  
9 a.m. - noon**

Al Lopez Park, Tampa

Enjoy a fun, family event with food, beverages, games, activities, and a walk to raise awareness and support for the blind and visually impaired community.

You can start your own fundraising walk team! Plus, we can work together to tailor a personalized sponsorship for your company.

[LighthouseBLV.org/WCW2024](https://LighthouseBLV.org/WCW2024)



Lighthouse for the Blind & Low Vision celebrates 84 years of service in the Tampa Bay community.

Our vision is to reach all who need our services and we offer our program services *free of charge*.

---

**We offer four comprehensive service programs that cover the full spectrum of needs for those who have experienced vision loss.**

**Blind Babies** serves infants and young children 0-5 years and provides them with the skills needed to enter kindergarten on a level playing field with their sighted peers.

**Teen Transition** serves teens 14-22 years old, providing them with skills for independent life after high school, including career and college exploration, work readiness, and personal management skills.

**Vocational Rehab** serves adults in college, those seeking employment, and those who are already working, but have developed a vision loss and are striving to remain employed.

**Independent Living** works with individuals seeking to remain independent in their own homes after developing a vision loss. The majority of these clients are seniors, but vision loss can strike anyone at any time. Individuals learn basic kitchen and cooking skills, money handling, mobility training and other daily life skills needed to live safely and independently.

Last year, **more than 600 individuals** in Hardee, Hillsborough, and Polk counties received services to improve the quality of their life and benefited from the Lighthouse services!

[LighthouseBLV.org](http://LighthouseBLV.org)

## VISION IMPAIRMENT & BLINDNESS FACTS

Every **7 minutes**, someone in the United States becomes blind or visually impaired.

More than **7 million** people are living with uncorrectable vision loss.

More than **1 million** Americans are living with blindness.

Globally, more than **250 million** people live with visual acuity loss or blindness.

People in the U.S. **fear losing vision** more than memory, hearing or speech.

**Visual acuity loss or blindness prevalence varies substantially** across states due to many factors; diabetes, smoking, injuries, health insurance access to eye care, occupational hazards and policies.

Data based on a recent study published in JAMA Ophthalmology Today, "Prevalence of Visual Acuity Loss or Blindness in the U.S."





# THIRD ANNUAL WALK 2024 SPONSORSHIP AGREEMENT

## SPONSORSHIP TERMS AND CONDITIONS

1. Sponsor agrees to provide Lighthouse for the Blind & Low Vision its logo for promotional use on event materials and LBLV website, social media and email marketing. Sponsor understands that LBLV will not be able to use the Sponsor's logo on all materials if it is not submitted by the deadline. LBLV will use the Sponsor name in print if the logo is not submitted on time.
2. Sponsor agrees to assume all responsibility for loss, theft, or destruction of its goods and for all personal injuries to himself/herself, his/her employees, agents, representatives, or visitors while participating in event activities, and will hold harmless Lighthouse for the Blind & Low Vision from any and all liability in connection with any and all of the above.
3. Sponsor understands that Lighthouse for the Blind & Low Vision does not maintain insurance covering Sponsor's property or lost revenue and it is the sole responsibility of Sponsor to obtain such insurance.
4. Sponsor understands and agrees that his/her photograph or video images and recordings of his/her voice may be made and/or used in memorializing, promoting, or advertising the event or subsequent similar events, in any form, and that no compensation will be due to them in that regard. Permission includes the right to retouch, edit, and make such alterations to photographs, video, or audio recordings that the above party may desire. Sponsor irrevocably grants Lighthouse for the Blind & Low Vision the exclusive right and authority to copyright, use, and publish such images or recordings for these purposes. This right and authority shall belong to the Lighthouse for the Blind & Low Vision at all times and shall survive the termination of this Agreement.
5. This Sponsorship Agreement will be governed by and subject to the laws of the State of Florida without regard to any conflict of law rules. Jurisdiction and venue in any matter arising out of this Sponsorship Agreement shall be proper and exclusively in the federal and state courts located in Hillsborough County, Florida.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Print Name

\_\_\_\_\_  
Company/Organization

*Complete the following page and submit both pages.*



# THIRD ANNUAL WALK 2024 SPONSORSHIP AGREEMENT

## SPONSORSHIP PACKAGES

Presenting - \$20,000

Visionary - \$10,000

Diamond - \$5,000

Gold - \$2,500

Silver - \$1,250

Support - \$750

## SPONSOR INFORMATION

Company/Organization

Contact Name

Address

City

State

Zip

Phone

Fax

Email

Website

## PAYMENT INFORMATION

Check enclosed made payable to Lighthouse for the Blind & Low Vision for

\$ \_\_\_\_\_

Charge my credit card for

\$ \_\_\_\_\_

Bill me

\_\_\_\_\_  
Name on Credit Card

\_\_\_\_\_  
Exp. Date

\_\_\_\_\_  
Credit Card Number

\_\_\_\_\_  
CVV

I authorize Lighthouse for the Blind & Low Vision to use my organization's name and/or logo that I will provide for promotional purposes, including but not limited to web pages and printed materials that relate to the White Cane Walk event. I understand that payment is due in full no later than 30 days prior to the sponsored event (Sept. 19, 2024) for the logo to be included on event t-shirts..

\_\_\_\_\_  
Signature (required)

\_\_\_\_\_  
Date

### RETURN COMPLETED FORM TO:

Lighthouse for the Blind & Low Vision  
Attn: White Cane Walk 2024  
1106 W Platt St, Tampa, FL 33606  
Email: [Tom.Swanston@LighthouseBLV.org](mailto:Tom.Swanston@LighthouseBLV.org)  
Fax: (813) 254-4305

### LOGO SUBMISSION:

Please email logos to [Tom.Swanston@LighthouseBLV.org](mailto:Tom.Swanston@LighthouseBLV.org) in the following formats:

- EPS vector format (solid black)
- EPS vector format (CMYK color)